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150, PillaiyarKoil St,
Jafferkhan Pet, Ashok Nagar,
Chennai 600083.
E-Mail ID:prasanna_venugopal@yahoo.com
E-Mail ID:psprasannavenugopal@gmail.com

CARREER OBJECTIVE :

Willing to work as a key player in challenging and creative environment where my technical and analytical skills will be identified and enhanced. Who seeks for a suitable placement in your esteemed concern.

EDUCATIONAL QUALIFICATIONS :

	YEAR	BOARD/UNIVERSITY	AGGREGAT
BA(Psy)	2007-	Annamalai University	59%
	<i>2010</i>		
Diploma In Software Engineering	1997	Aptech Professional Course	
12th	1992	YWCA Matriculation School Trichy	60%
10th	1990	Andhra Board	65%

Online Digital Media Marketing SEO Social Media Skill Set

Present Ongoing Projects

www.lnsconsultants.com

www.jayagurucrystals.com

www.nilacatering.com

www.ganpadacademy.com

www.chennaianimationcollege.com

My Instagram Profiles

<https://www.facebook.com/psprassang12/>

<https://www.instagram.com/hanukaisolutions/>

<https://x.com/hanukaisolution>

<https://www.linkedin.com/in/hanukaisolutions/>

UI UX Concepts

Mobile Responsive Websites (User Search Friendly)

Digital Media Platforms(Upgrading)

Brand Awareness Brand Creation

Web Media Social Networking

Application Development Technical Logical Skills

Team Work Coordination Technical Creating Flow Charts for Logic

Designing Front End and Back End UI UX Interface

Technical SEO On-Page Factors

DataBase Maintenance & Management

Website Maintenance

E-Commerce Product Pages

E-Commerce Maintenance

Firebase Technology (Learning)

Search Engine Crawl fixing

Youtube Optimization and Promotions

Featured Projects

www.hanukaisolutions.com (Digital Marketing SEO)

<https://www.dinefreshconsultants.com> (Restaurant Consultants)

www.shyamshospitality.com (Outdoor Catering Services)

<https://www.theonlineshoppingstores.com>

www.fashionfore.com(Not Working now)

www.luxurycarhirechennai.com (Bridal Cars Keywords)

www.chennaikitchenhomefood.com

www.virgosservices.com

www.pranichealingchennai.com (Promotions Digital Marketing SEO)

www.evergreenvillasresorts.com

www.iniyanjewellery.com
www.mistytrails.in
www.ganpadacademy.com
www.jayagurucrystals.com
www.chennaianimationcollege.com

- Site Analysis
- E-Commerce Team Management
- Technical SEO
- E-Commerce SEO
- Branding
- Creating Brand Awareness
- Competition Analysis
- Keyword Analysis
- Psychological Approach on Audience to Engage
- Page Title & Body Text & Keyword Density
- Optimizing Internal Links
- ALT Tags
- Image Tags
- Creating XML Sitemaps
- Robots.txt
- HTML Navigation
- Content Management
- Service based ANALYSIS FOR KEYWORDS
- HTML Editing

- Dream Weaver Editing
- CSS Learning
- Social Networking Plugins
- Footer Keywords
- SEO URL's Fixing for Web Portals
- Web Master Tools
- URL Removing and Adding
- Broken Links Fixing
- Fixing the Crawling Issues

Off-Page Factors

- Search Engine Submissions
- Directory Links
- SEO Keywords Writing & Articles Posting
- Posting To Forums
- Classified Submissions
- Press Release Promotion
- Blog Promotion
- Competitor Link Submission
- Link Wheel
- Forums

- Social Media Networking Profile Management

Social Media Optimization

- Video Promotion
- Meta Ads
- Google Ads
- Messenger Ads
- Social Media
- Social Networking Optimization
- PPC Adwords Optimization
- Paid Campaigns Budgeting
- Lead Generation

SEO Tools Used

- Google Analytics
- Advanced Web Ranking
- Canva
- Learning Adobe Substance
- Photoscape
- Figma (Learning)
- HTML/CSS

Work Experience

Having 20 years Experience in SEO/SMO, E-Commerce Technical SEO Website Designer Handling Fixing Crawling Errors, Freelancing, Classified Posting, Forums posting, Blogging, Blog commenting, Content Management, Web site Maintenance, Link building, Google First Page ranking, experience in PPC ads Management, Facebook Ads, Optimizing with Twitter and LinkedIn etc., and managing Facebook Marketing. Content Management for both HTML, PHP

Static, Dynamic both sites and CMS sites too can handle Web site maintenance. Paid Ads Google Ads E-Mail Ads E-MAIL Marketing SMS Marketing Back linking SEO Tactics, Optimization Tactics, Social Media Browser Comp ability checking Mobile Comp ability checking, SEO Url fixing, Competitor Analysis Mobile APP Optimization. Google Paid Ads, Web Master Tools, Meta Config Social Media Review Writing Google Map Review Writing, Map Integrating, web site maintenance, SEO On page Portfolio maintenance Content management Off page Activities focusing on Geo Traffic Classifieds posting Blog commenting. Forum Posting, Blog Posting, Guest Posting, Link wheel Techniques, Face book Viral Marketing, assessing solutions to increase in Traffic as well as Visits to website with multi tasking attitude. Updating to the best in the current field. Web Portal testing, Data Base Testing, . Good Experience in Administration, Recruitment, Counselling and Organizer. Database Management. Applying Psychological Factors in Development and Marketing Solutions. Learning Native Ads Mobile Ads. Video Optimization and AI Tools. Marketing & Responsive Web sites for Generating Leads. Good Knowledge in Management and Administration worked for Pranik Healing as Centre Incharge as well handling Digital Marketing for the Center Promotions. Organizer and admin role. Fair Knowledge about Accounting and Tallying and Cash Handling.

Started my career with AyushiInfotech Projects handled: Projects worked with below URLs(For Keywords Optimizing Achievements)

www.hometuitionindia.com

<https://www.luxurycarhirechennai.com>

<http://www.innovacarrentalchennai.com>

<http://www.apjindiatourism.com>

<http://www.lenetto.com>

<http://www.theonlineshoppingstores.com>

<http://www.ksmwebmedia.com>

<http://www.plots4sale.com>

<http://www.bestlaptopservice.com>

<http://www.dailyneeds247.com>

<http://www.careerexplorer.com>

<http://www.shyamshospitality.com>(Present Working)

Social Media FB Pages

https://www.facebook.com/careerexplorerchennai/?ref=br_rs

<https://www.facebook.com/DakshinaPuram/>

<https://www.facebook.com/Bakerscode/>

<https://www.facebook.com/DelhiDhabaOMR/>

<https://www.facebook.com/maduraibiriyani/>

<https://www.facebook.com/Digital-Online-Marketing-Solutions-Chennai-210732859299447/>

<https://www.facebook.com/websitedesignoptimization/>

<https://www.facebook.com/pranichealingchennaiwestmambalam/>

<https://www.facebook.com/basicworkshoppranichealingwestmambalamchennai/>

<https://www.facebook.com/Search-Engine-Optimization-1708755586068247/>

<https://www.facebook.com/Best-Laptop-Service-978182048871271/>

<https://www.facebook.com/desktoplaptopservicechennai/>

On Whole Roles and Responsibilities

Maintaining of Franchising and IT Consulting Management and Administration and Brand Management Architech & Management Online Solutions

Overall Web Maintenance SEO Social Media other Projects for the Company. Solutions for Promotions and Online Promotion Solutions.

Report maintaining Analytics Structured Word

Web site maintained, SEO On page Portfolio maintenance Content management off page

Activities focusing on Geo Traffic Classified posting Blog commenting.

Forum Posting, Blog Posting, Guest Posting, Link wheel Techniques, Face book Viral Marketing assessing solutions to increase in Traffic as well as visits to website updating to its best.

Maintaining Links in the preferred First Page or according to the completion to rank in the top most pages in Google. As well us updating to Clients requirement. Client Relationship Reporting.

Web site maintenance SEO/SEM/SMM/SMO, Removing unwanted links in search results, Managing Client relationship, finding business development sources, Outsourcing, managing freelancing projects, assigning jobs Domain Registration, PPC Account handling, Reporting. Social Media Face book Viral Marketing.

[Handling Royalty Certification Database for Pranic Healing Chennai Tally Receipts entry.](#)

Worked as a Recruiter for Business Tree Consultants Projects, Handling Naukri account. Conducting Telephonic Interview Sending Offer Letters preparing Documentation etc., Ground work startup for fresh starters to promote online for establish their Business. For online Promotion(Similar to Just Dial and India Mart)

Father's Name : P.K. Venugopal

Date of Birth : 04.04.1975

Birth Place : Ooty

Martial Status : Married

Gender : Female

Nationality : Indian

Religion : Hindu

Mother Tongue : Telugu
Technical Qualification : Typewriting Passed Good Typing Speed
Languages Known : English, Tamil and Telugu
Mail ID : prasanna_venugopal@yahoo.com
psprasannavenugopal@gmail.com

Personal Interests : Pranik Healing Healer Psycho Therapist
Stress Management, Relationship Emotional Healer,
Meditation therapy Holistic Healer Counselor Yoga
Pranic Healing(Volunteer) Life Coach Counsellor

Professional Interests : Interested in working with any field like Admin
Positions Banking process Accounts handling
Statements Mentorship Abode

Content Writing. Coding Designing Blogging
Interested in working with HRD. Willing to work as
SEO Digital Marketing Adobe Substance
Consultant. Content writer Content Marketing.

Declaration:

I hereby declare the above given information is true to the best of my knowledge, and if I get a chance to serve the organization I will be thankful and sincere to it.

Date: 20/11/2025

Place: Chennai

Yours Faithfully,

(V. PRASANNA)