

V. PRASANNA

Digital Marketing | Technical SEO | Web & E-Commerce Solutions Consultant

Professional Summary

Results-driven Digital Marketing & Technical SEO Consultant with 20+ years of experience in SEO, SMO, SEM, PPC, E-commerce optimization, and website maintenance. Proven expertise in first-page Google rankings, crawl issue fixing, paid campaigns, and brand visibility.

Core Skills

Technical SEO, E-Commerce SEO, Google & Meta Ads, Website Design & Maintenance, Brand Building, Social Media Optimization, Lead Generation, Analytics & Reporting.

Selected Projects

- hanukaisolutions.com – Digital Marketing & SEO
- dinefreshconsultants.com – Google Ads & SEO
- luxurycarhirechennai.com – Bridal & Premium Car Rental SEO
- mistytrails.in – Resort & Hospitality SEO
- vvrsolarpower.com – Website Design & SEO
- Liz Foods – Brand & E-Commerce SEO, App Promotions

Education

B.A. Psychology – Annamalai University

Diploma in Software Engineering – Aptech

Interests

Mentoring & Practical Teaching, Astrology (Applied), Sports Activities, Volunteering & Service Initiatives